



Precise Consumer Engagement and Payments Everywhere

Improving engagement with each
interaction to **optimize outcomes**



Our Reach

Leading with Digital Engagement, Billing and Payments

1.5B
communications

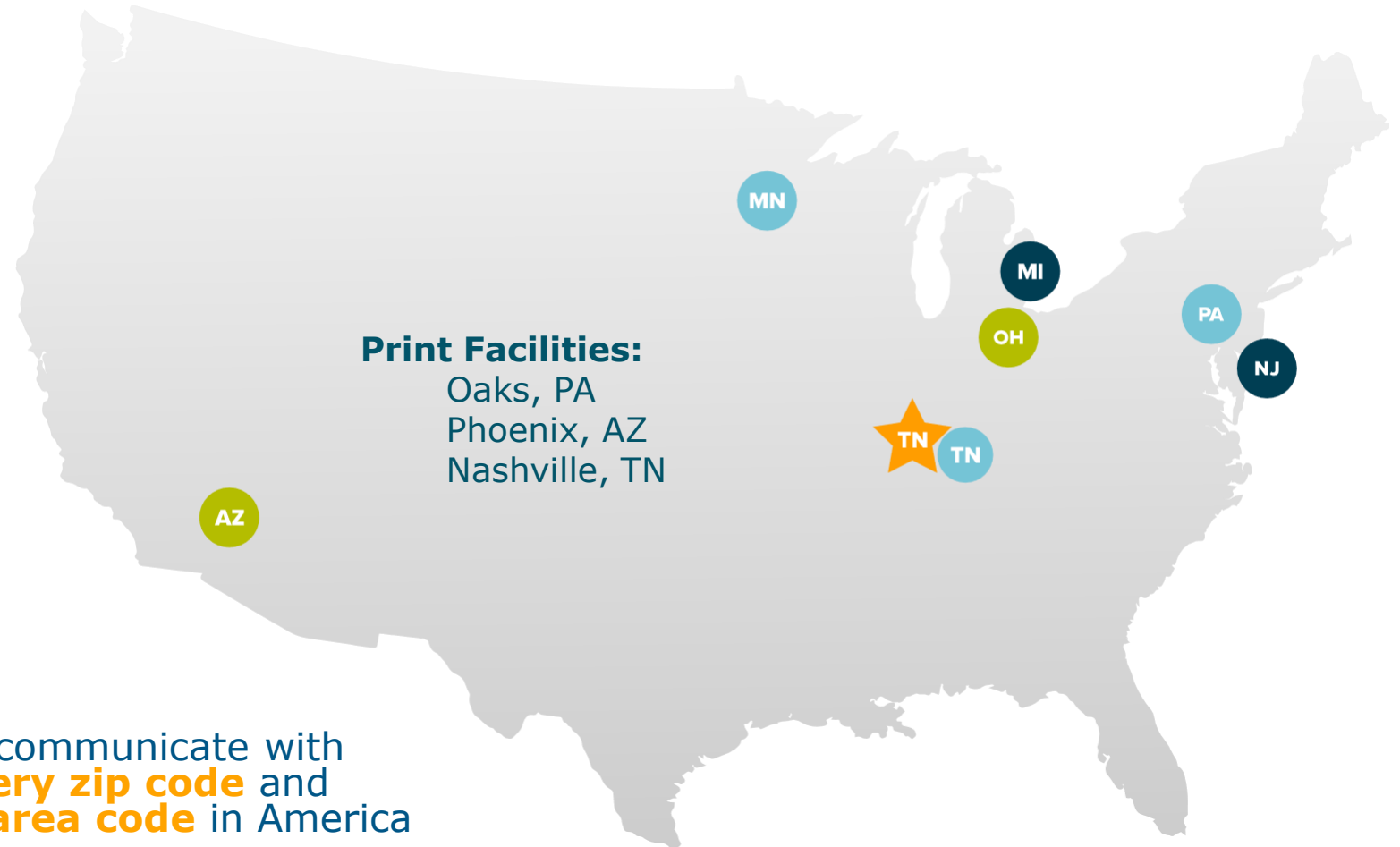
Over **\$9 billion**
collected and **40 million**
payments annually

More than **\$2 billion** in
merchant transactions
annually on **2,000** MIDs

240 million
digital communications
annually

Print orchestration—
we own the experience

We communicate with
every zip code and
every area code in America

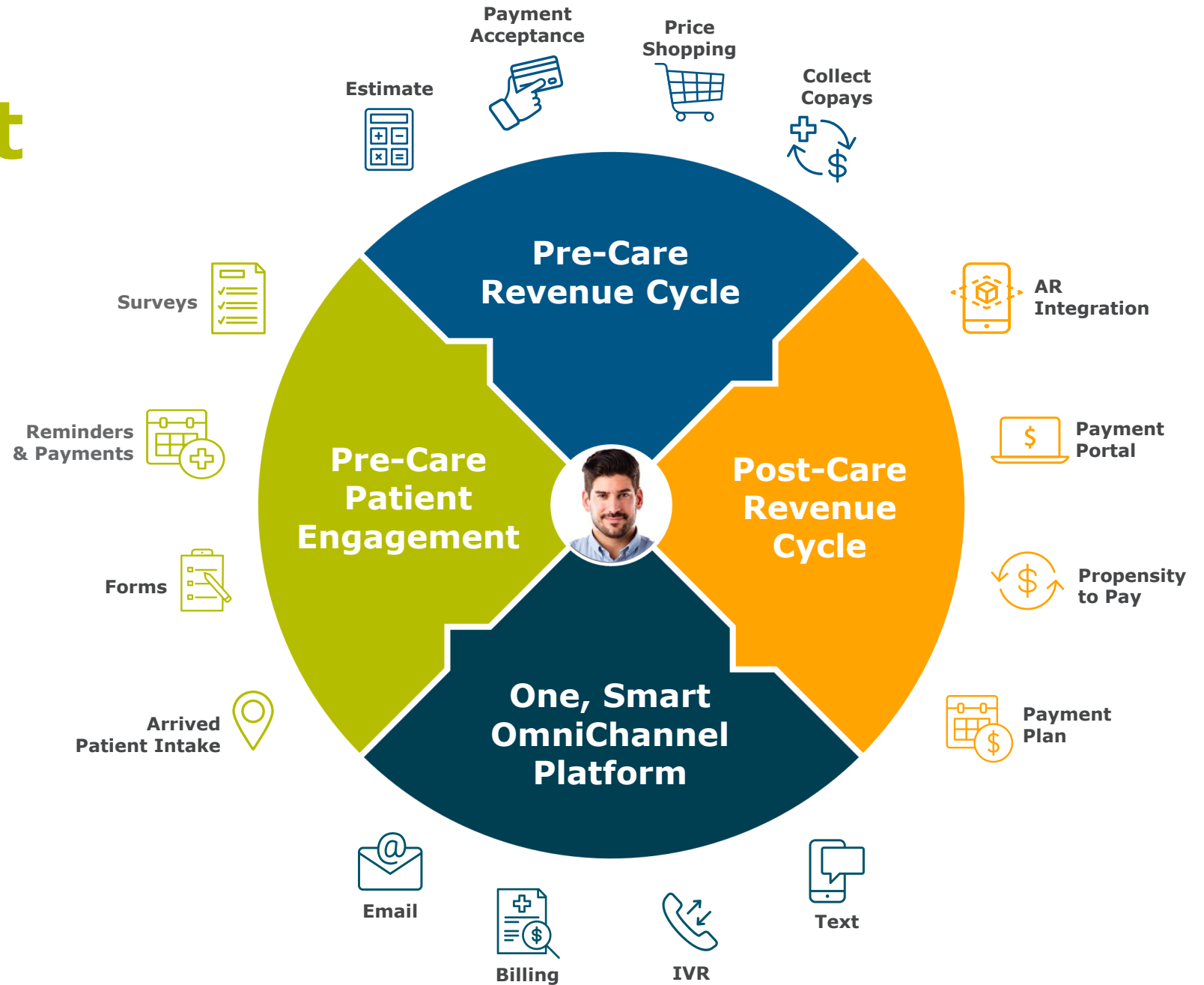




Award Winning Products

- **KLAS Validated Products** — reviewed and rated by our customers
- **#1 in Patient Communication,** 2024 Best in KLAS Awards: Software & Services
- **Highlighted for “Largest Growth in Capabilities”** in 2023 KLAS Patient Engagement Ecosystem Report
- **The only vendor** to compete in Patient Communication and Patient Financial Engagement
- **Consistently a leader** in each category
- **Highly engaged** in our customer's feedback

Engagement Everywhere means a consistent experience and better results





Print & Mail Solutions

Smart Patient Communications
that Deliver



Our Reach...



1 Billion

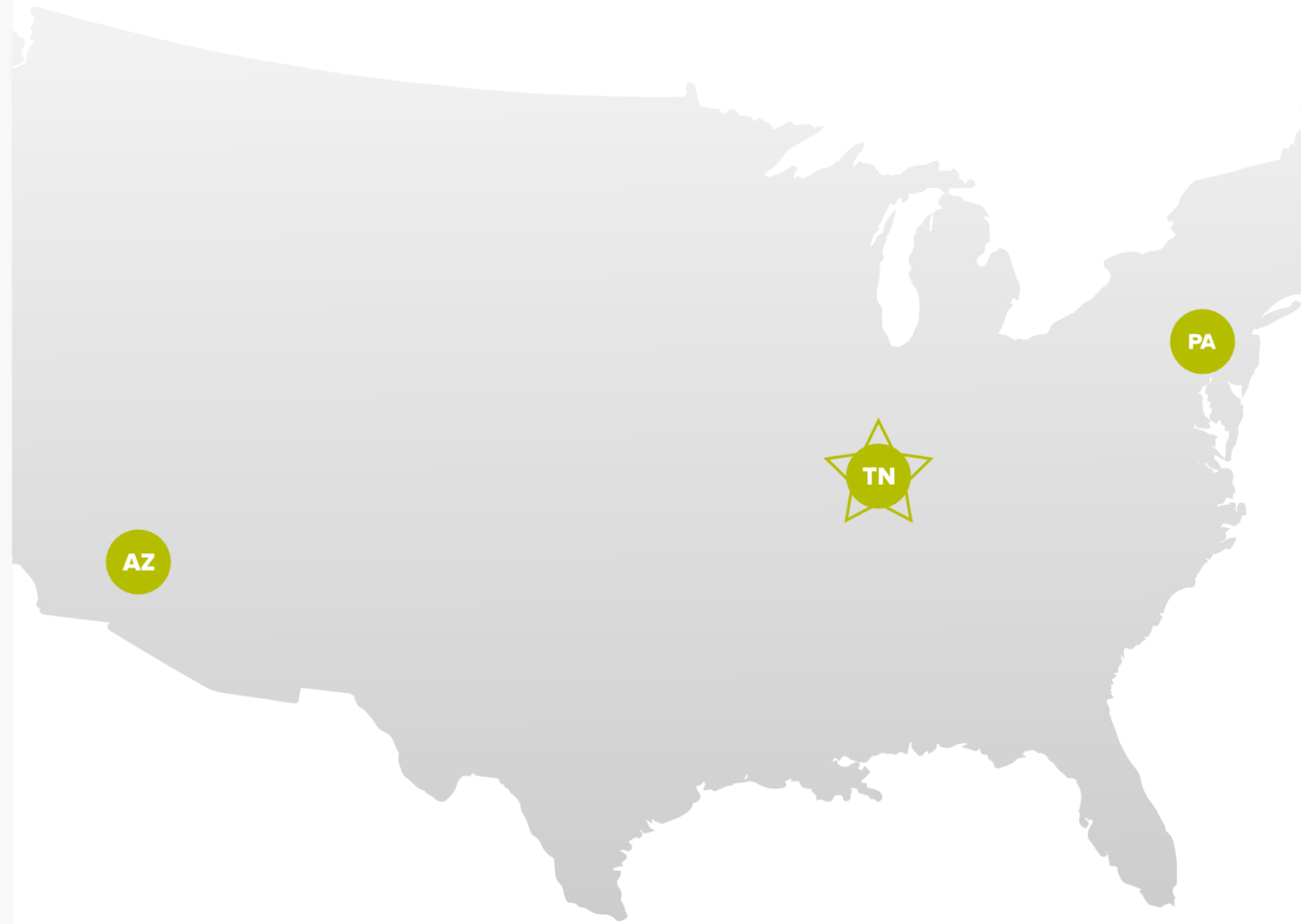
Critical Communications
Mailed per year



3 State of the Art
Production Facilities
Throughout the US



96%
Customer Satisfaction



We will arrange that your print and mail pieces are **produced and distributed from the closest facility to you consumers' destination**—even if that means breaking-up print jobs to ensure all your communications are sent as fast as possible using the most cost-effective needs

...And Breadth For Your Peace of Mind



SMART COMMUNICATIONS

Effective communication pieces to drive results and improve your return on print mail costs



PRINT PRODUCTION

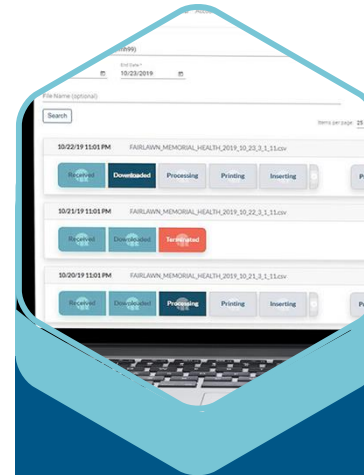
State of The Art print facilities for standard and custom print pieces



DATA ENRICHMENT & REPORTING

Address Management as a standard practice

Data Processing practices to ensure the right records are sent efficiently



DOCUMENT MANAGEMENT

Visibility into your print operations



SELF SERVICE


Change Management, at your fingertips to create and edit documents

Smart Communications




RevSpring Smart Communications

- **Unique messaging** depending on consumer profile
- **Scientifically proven effective** communication design that drives fast response
- Improvement in overall yield of **up to 5%**
- Shortens days to payment by **up to 15 days**
- **Better overall** return on print and mailing costs
- **Complies** with all relevant regulations



211 QUALITY CIRCLE|COLLEGE ST, TX 77845 To exit full screen, press Esc




Mobile Quick Pay
Quick and easy payment with your smartphone. Camera to scan QR code.

Clinic Statement

i Availability for text information - Office hours, phone numbers, etc.

Addressee




JOHN DOE
155 W CENTRAL AVE
SNOOK, TX 77878

Page 1 of 1

Pay Online: Personapay portal URL location

Account Number	Due Date	Amount Due	Amount Paid
QB13541	Upon Receipt	\$277.00	\$

Please make checks payable and remit to:


COGNIZANT TECHNOLOGY SOLUTIONS
211 QUALITY CIRCLE
COLLEGE STATION, TX 77845-4470

Check if address/insurance changes are on back

Please detach and return top portion with payment.

Account Number	Account Name	Statement Date	Due Date
QB13541	JOHN DOE	05/09/2024	Upon Receipt

Date	Service Description	Ref #	Charges	Payments/Adjustments	Amount Due
	Patient: JOHN DOE <i>Provider: AMY GOLDING, CRNA</i>				
03/07/2024	ANESTHESIA FOR ALL PROCEDURES ON NERVES, MUSCLES, TENDONS, FASCIA...	01810	\$630.00		
04/15/2024	Contractual Write-Off			-\$174.00	
04/15/2024	United Healthcare Payment, #1TZ68946073			-\$320.00	
04/15/2024	Coinsurance (136.00)				
03/07/2024	INJECTION(S), ANESTHETIC AGENT(S), AND/OR STEROID;BRACHIAL PLEXUS..	64415	\$315.00		
04/15/2024	Contractual Write-Off			-\$174.00	
	Patient Balance				\$277.00

MESSAGES

THIS BILL IS CURRENTLY OVER 60 DAYS PAST DUE. PLEASE REMIT PAYMENT IN FULL.

STATEMENT SUMMARY

Total Balance:\$945.00

Minimum Amount Due.....\$50.00

AMOUNT DUE: \$277.00

Easy Install Implementation Methodology

For Printed Statements



Easy Install Printed Statements Methodology

Requirement Gathering

Guided working session with simple options to decide from

Data Simplification

Uses your data and file structure

RevSpring will determine applicable statement feature options based on your existing data

Effective Design

Leverages proven statement design for user clarity and best payment results

See "Statement Feature" slide

Fast Deploy

Limited IT resources and time required

Quick design and content review turnaround time

PersonaPay™

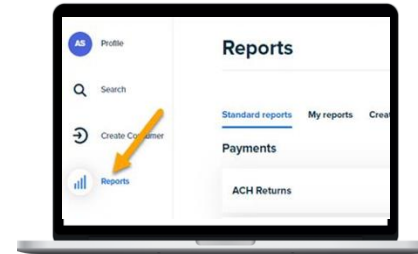




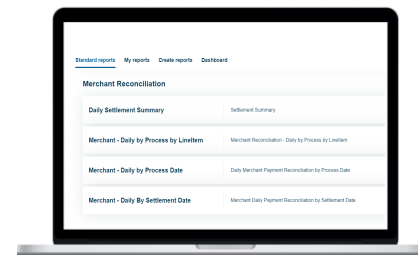
All Plans Include:



Payment Processing



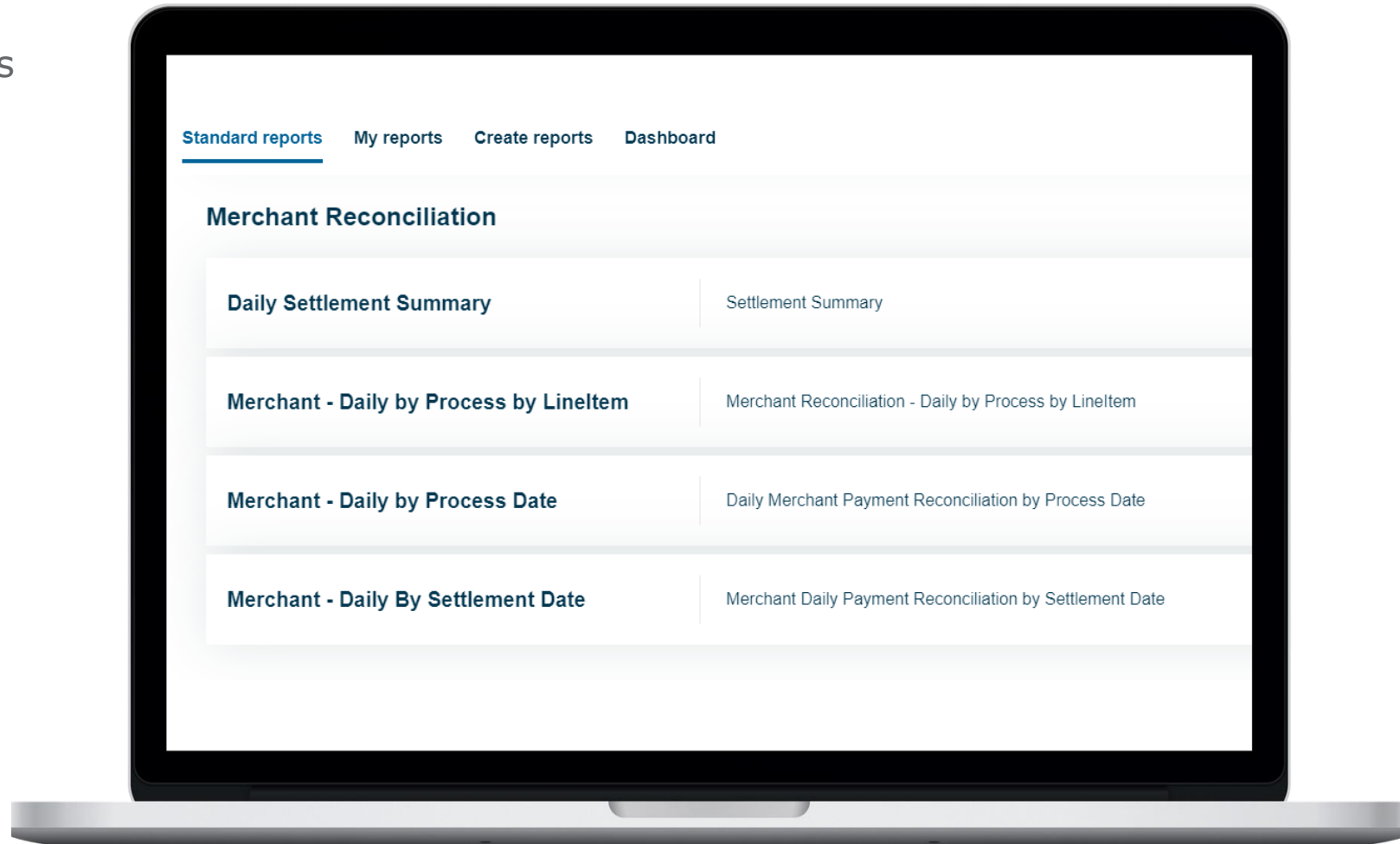
Payment Reporting



Automated Reconciliation

Automated Reconciliation

- **Standard** reconciliation process
- **Cut** your manual reconciliation in half
- **Increase** employee productivity
- **Improve** reconciliation accuracy
- **Reduce** operational costs
- **Reduce** monthly write-offs



Self-Service: Merchant Services



RevSpring

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NEXT STEPS FOR MOVING FORWARD WITH REVSPRING

1. Cognizant will reach out to you via email to explain what wave in the implementation process you will be in.
2. Once you hear from Cognizant, they share onboarding documents that RevSpring will need you to review/complete and self-service Loyale merchant portal.
3. Loyale Merchant Portal will be the very first thing RevSpring needs you to access and start the implementation process. This will be the set up for the all-merchant services through RevSpring.
4. The 3 documents that RevSpring will need you to access/view and fill out prior to the kickoff call-
 - 1) Kick-Off call Agenda
 - 2) PersonaPay Onboarding Document
 - 3) Implementation Deliverables
5. At the same time Cognizant will be reaching out to RevSpring with main point of contact for end clients and kick off calls will be scheduled.
6. Onboarding documents will need to be done **PRIOR** to the kickoff call





For inspiration
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LinkedIn

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revspringinc.com/healthcare